

# FITCHBURG SMARTCODE WORKSHOP

## NOVEMBER 30 & DECEMBER 1, 2015

Fitchburg Library, 5530 Lacy Road, Fitchburg, Wisconsin 53711

Join Fitchburg Planning and Zoning Staff and PlaceMakers, LLC  
for a workshop on the City's SmartCode Zoning District.

### Monday, November 30, 2015

5:30 - 7:30 p.m. Toast and Talk. This 20-30 minute presentation works to address questions such as: What are the building blocks for a walkable place? How do walkable places contribute to the health of our economy, society and environment? How can we use the Fitchburg zoning tools to reap these benefits? Q & A to follow. Refreshments will be provided.

### Tuesday, December 1, 2015

8:30 a.m. Doughnuts & Dialogue. Meet and greet.  
Coffee & breakfast refreshments will be provided.

9:00 a.m. Welcome by Mayor Arnold.

9:30 - 10:30 a.m. Crucial elements of the SmartCode and forming a sense of place. Q & A.

10:30 - 11:00 a.m. Critical elements of SmartCode and flexibility.

11:00 - 11:15 a.m. Break.

11:15 - 12:00 a.m. What does building under the SmartCode deliver?  
What do these places look like?

12:00 - 1:30 p.m. Lunch break.

1:30 - 3:00 p.m. Tour of Fitchburg's SmartCode projects - Uptown & North Park.

3:15 - 4:00 p.m. Topic sessions.

4:00 - 4:30 p.m. Treating the seam between SmartCode places and more car-oriented places.

4:30 - 5:00 p.m. Benefits to building under SmartCode. How to recruit more people skilled at building walkable, bikeable places.

5:00 - 5:15 p.m. Q & A.

Please note that schedule is subject to change. Check the City's website for final details.

RSVPs are encouraged and appreciated, but are not required. To RSVP, please e-mail:

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