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America Recycles Day

Do you endeavor to be more conscious in how you dispose of your waste? Do you find yourself encouraging family and friends to put their (hopefully clean) plastic bottles and empty aluminum cans in the proper



AMERICA RECYCLES DAY*

A KEEP AMERICA BEAUTIFUL* PROGRAM

NOVEMBER 15

receptacle, or even just separating trash from recycling in your own home? Are you anywhere from a novice to a seasoned veteran when it comes to knowing into which bin all of your waste items go? On November 15th, groups around the country celebrated America Recycles Day, a nationally-recognized day calling on all Americans to learn more about recycling and commit to learning and doing more when it comes to enhancing our recycling efforts around the country.

You can still take the #BeRecycled pledge and learn more about this observance at <https://americarecyclesday.org/>, then read up on recycling on [the Environmental Protection Agency's "America Recycles Day" website](#).

Top 5 Impacts of Recycling

				
SAVES ENERGY & RESOURCES	REDUCES LANDFILLS	PREVENTS POLLUTION	GIVES GARBAGE NEW LIFE	CREATES JOBS
<p>We use fewer natural resources such as trees, water and minerals when we recycle. Plus, when you extract and process fewer raw materials, you save lots of energy.</p>	<p>Recycling means less waste, which cuts down on the need for landfills and incinerators.</p>	<p>Extracting and processing raw materials causes greenhouse gas emissions — recycling reduces this pollution.</p>	<p>When you recycle used items, you create something new (which is pretty cool).</p>	<p>Growth in the recycling industry results in the creation of new jobs throughout the country.</p>

Image from <https://iwanttoberecycled.org>



Aldo Leopold Elementary Wins Statewide Recycling Award

<https://dnr.wi.gov/news/Weekly/Article/?id=4685>

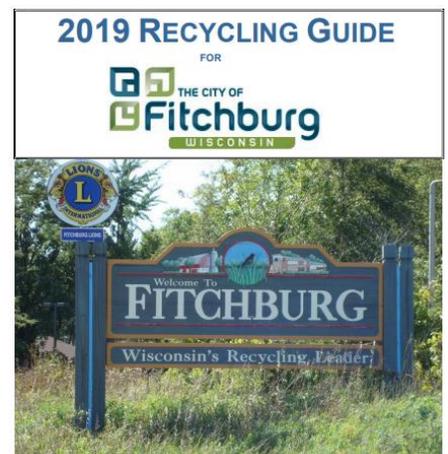
The Wisconsin Department of Natural Resources announced on Tuesday their list of Wisconsin Recycling Excellence Awards for 2019, and included among their Projects and Initiatives Awards recipients this year is Aldo Leopold Elementary School, whose recycling and waste-reduction campaign has cut lunchtime waste volume by over 70% through student education and clear markings of waste/recycling receptacles. Congratulations to the students, faculty, and staff of Aldo Leopold, as well as to the Fitchburg Resource Conservation Commission, whose leadership and volunteer efforts have been so critical to this effort.

Read more about the Aldo Leopold Elementary program [here](#), and view the below video from January celebrating the successes that had been achieved by the program so far.

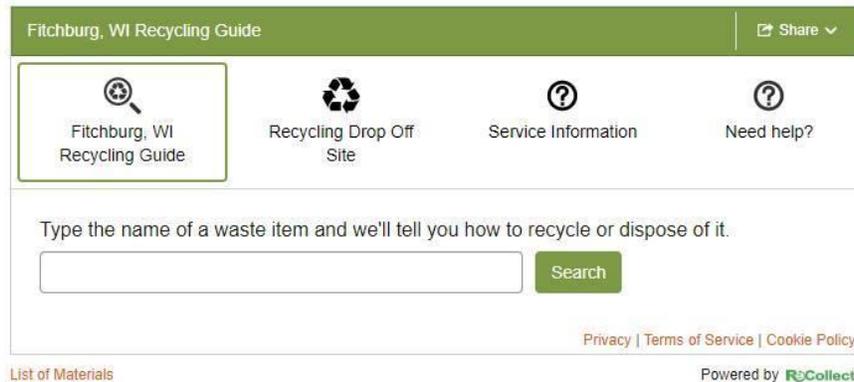
Recycling in Fitchburg

<http://www.fitchburgwi.gov/DocumentCenter/View/14005/Fitchburg-Recycling-Guide>

Whether you are brand new to Fitchburg or have lived in the city for 36 years now, you may have questions about the 'what', 'where', and 'how' of recycling in your community. Good news! You can find myriad resources on the City of Fitchburg website, either on the Public Works' [Refuse & Recycling](#) page, by using the



“ReCollect” search tool embedded within that page (see below), or from the City’s [2019 Recycling Guide](#), available online as a PDF.



Remember to be Salt Wise!

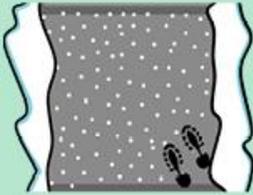
<https://www.wisaltwise.com/>

With more snow in our forecast over the Thanksgiving holiday, remember that we can all help to reduce the amount of salt running into our shared water systems. Read the guidelines below and help Fitchburg to be a salt-wise community!

Be Salt Wise!

Once you put salt down, it doesn't go away. It washes off surfaces and accumulates in local lakes, streams and drinking water. You can keep sidewalks and driveways safe this winter while protecting our waters by following these simple steps:

- 1. Shovel**

Clear walkways and other areas before the snow turns to ice. The more snow you remove manually, the less salt you will have to use and the more effective it will be.
- 2. Scatter**

If you apply salt to pavement, aim for a pattern like this, leaving space between salt grains. A coffee mug full of salt is enough for about 60-70 feet of sidewalk. A hand spreader can help create this pattern.
- 3. Switch**

When the pavement temperature is below 15 degrees, salt won't work. Switch to a different ice melter (like a blend) that works at a lower temperature, or use sand for traction.

Holiday Lights Recycling at City Hall

Holiday decorating season is upon us, and with it, the time of year when we discover just how many strings of lights are no longer up to the task of winning lighting contests. Take heart, though – your old holiday lights can be recycled, with copper, plastic, and glass separated and reclaimed for reuse. Come to Fitchburg City Hall and drop off your old holiday lights in a marked bin in the lobby, and let us take care of the rest for you. Also see our online guides, available in both [English](#) and [Spanish](#), for more information on your recycling options this holiday season.

Share the News

*Tell your friends to subscribe to Green Fitchburg on the city website
<http://www.fitchburgwi.gov/list.aspx> > Green Fitchburg*

- a. Visit Fitchburg's "Notify Me®" web page:
<http://www.fitchburgwi.gov/list.aspx>
- b. Type your email address in the box and select "Sign In"
- c. To receive text messages enter your phone number and select "Save"
- d. Click  (to subscribe/unsubscribe to emails) and/or  (to subscribe/unsubscribe) next to the lists to which you wish to subscribe / unsubscribe (e.g. "Green Fitchburg" is the mailing list for environmentally friendly suggestions or events)

Please contact Phil Grupe, Sustainability Specialist, at phil.grupe@fitchburgwi.gov or 270-4259, if you have any questions, comments, and/or suggestions for future Green E-News topics.

