



## Comprehensive Plan Update

### Growing Fitchburg 2030 (Draft – January 21, 2020)

#### Alder Amendments for Consideration at the March 10, 2020 Common Council Public Hearing

Submitted By: Alder Julia Arata-Fratta  
 Date: 01.28.2020

Item #	Chapter and Page	Modification, Addition, or Deletion to Goals, Objectives or Policies <i>Please use red text or the track changes feature to identify modifications</i>
1	Growing Fitchburg 1-6	City Snapshot: Demographic graph misrepresents Latinos. We should find a graph that splits Latinos from the white race.
2	Housing 2A-7	Policy 1.2.2: Encourage use of private and public (TIF) programs to meet needs of low-income persons. Consider extending the life of a Tax Incremental District (TID) by one year to benefit the affordable housing fund.
3	Housing 2A-8	Policy 1.2.3: Provide smaller lots that encourage sustainable land use and which may assist in the provision of affordable / workforce housing for everyone.
4	Housing 2A-9	Add: Form a community land trust fund that can develop long-term affordable workforce housing in Fitchburg.
5	Housing 2A-9	Add: Review various development fees and consider waivers or reductions to encourage affordable homeownership opportunities.
6	Housing 2A-9	Add: Promote opportunities for first time buyers through a housing fund.
7	Jobs and Education 2B-6	Change “Thrive” to “MadRep”
8	Jobs and Education 2B-8	Under “Community Input” add the following from CEDA: “Emphasize or encourage due consideration of industrial and commercial land uses in planning for the South Stoner Prairie Neighborhood.”
9	Jobs and Education 2B-9	Under major corridors & gateways, specify which ones.
10	Jobs and Education 2B-10	Technology: This means the City should continue to ensure that its residents and businesses have access to required technological needs, including the latest iterations of high-speed broadband or wireless technology such as 5G cellular coverage.
11	Jobs and Education 2B-13	Policy 1.5.1: maintain a database of improved and available commercial and industrial sites and facilitate access to other economic development programs such as the Certified Sites program through the Wisconsin Economic Development Corporation.
12	Transportation	Policy 3.4.10: Support exploration of development of a municipal airport facility in an appropriate location in the city.

13	Resources, Energy, and Communications 3B-18	Policy 3.4.3: Encourage the use of geothermal and solar resources, especially in developments utilizing TIF incentives.
14	Government 3C-7	Policy 1.1.6 correct the error, note 10-year Capital Improvement Program
15	Where will Fitchburg Grow? 4-17	<p>Future Land Use Map Categories:</p> <p>High Density Residential (HDR)  All townhouses, buildings greater than 2 units with individual exterior entrances and all forms of apartment buildings are included in this category along with churches, educational facilities, utilities, governmental facilities, correctional facilities and other uses as approved on a conditional use basis. The density is expected to be over 9 housing units/acre. Additional density categories that comply with HDR as described may be specified and adopted into the Comprehensive Plan through a neighborhood planning process. High Density Residential falls in the High Density Zoning District (R-H and R-Ha), Planned Development Zoning District – General Implementation Plan (PDD-GIP) and Planned Development Zoning District – Specific Implementation Plan (PDD-SIP)</p>