

May 18th, 2021

Ms. Lisa McNabola

City of Fitchburg

5520 Lacy Road

Fitchburg, WI 53711

Re: Minor PDD Modification Request for 5237 Verona Road (Discovery Storage)

Ms. Lisa McNabola,

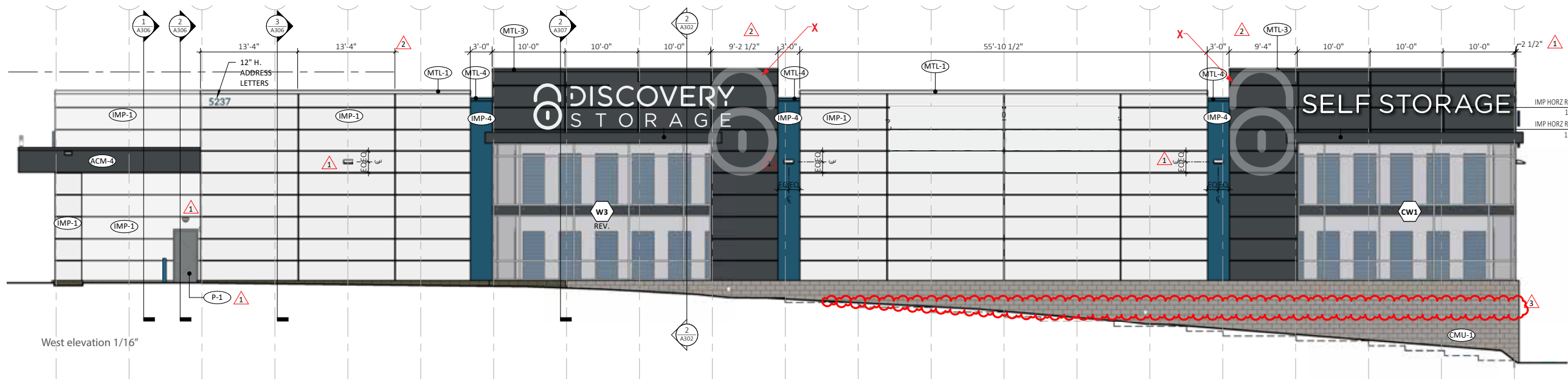
BSH Companies (BSH) would like to request a minor modification to the previously approved plan for 5237 Verona Road. Discovery Storage is a brand for our self-storage properties. This is the second location for Discovery Storage. The goal is to keep the brand constant from location to location.

The "Lock" element is a large piece of the brand and logo. Discovery Storage would like to add additional graphics to the West elevation. Included in this package is a design of the locks with renderings and sizes. The lock will be installed as white vinyl or will be hand painted on the building. The lock enhances the overall design and look of the previously approved sign package.

As you can see this addition is a minor change to the overall site. The lock element fits properly on the building and enriches the design. We appreciate your consideration.

Thank you,

Allie Novitske – Sign Art Studio



West elevation 1/16"

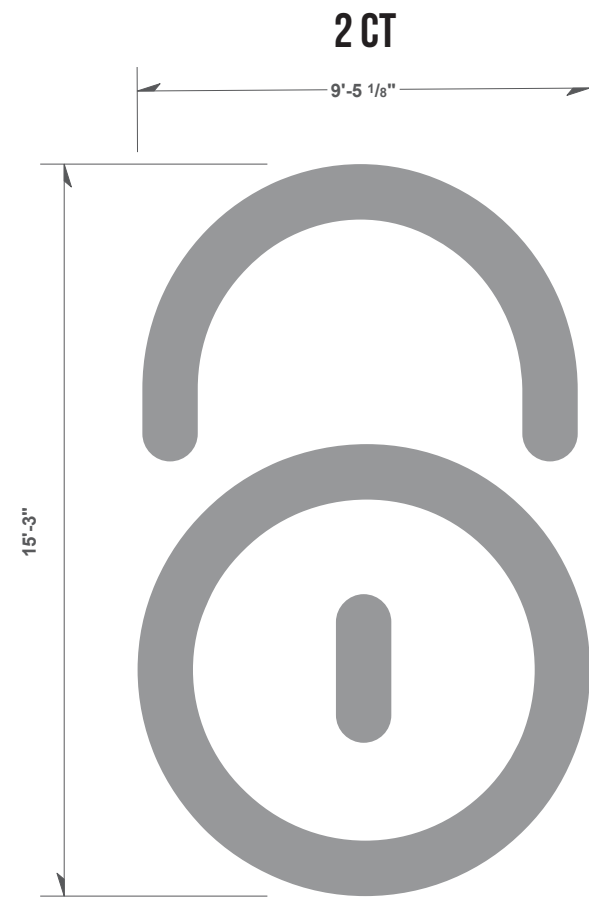
KEY NOTES:

A - Lock to be painted on building with one shot enamel

FINISHES:

■ Paint to match grey

CALCULATIONS:



CUSTOMER APPROVAL: _____

DATE: _____

LANDLORD APPROVAL: _____

DATE: _____

By signing this approval you are hereby authorizing Sign Art Studio LLC to proceed with the work as described. Any deviation from these specifications will become the customer's financial responsibility.

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S H E E T

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EXTERIOR